

Microeconomics of Competitiveness: Firms, Clusters and Economic Development

- Instructors: Prof Matthias Kiese, Simon Rohde
- Platform: Zoom
- Time: Mon 14-17 h, starts April 12th, 2021
- Course format: Seminar for **Master and PhD students**, 6 ECTS
- Participant-centered case discussions, based on materials developed by **Prof Michael E. Porter** at **Harvard Business School**
- Registration closing **March 31st**, please contact matthias.kiese@rub.de stating matriculation number, study program and full name. Places will be allocated on a first come, first serve basis.

Learning Outcomes

- State-of-the-art concepts of how to improve the competitiveness of companies, industry clusters and regions.
- The driving forces for prosperity at the firm and region level: innovation and productivity.
- How to foster the orientation of companies and regions on successful development from a resource- or investment-driven to a knowledge-driven economy.



MOC 2016 World Champions: RUB team receives student project award from Prof Michael E. Porter (right) at Harvard Business School